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POLICING



FEATURED ON:

The Boston Globe



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“Society is spending more time on the web than ever before. This is especially true for the smartphone crowd. New numbers from Comscore show that out of all of those folks accessing the web while mobile, virtually all of them are using apps and not a browser.” - ZDNet, 2012

THE SHIFT TO SMARTPHONES

“App usage is growing rapidly as smartphones are now in over half of phone owner hands in the U. S., according to Nielsen. The feature phone is headed for the relic bin as cheap smartphones intrude on the turf formerly reserved for the dumb phone” - ZDNET 2012

“Apps are used to access the web a staggering 81.5 percent of the time spent online, leaving mobile browsers in the dust.” - ZDNET 2012

Android and iPhone represent approximately 85% of the smartphone market.



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