

PRODUCT OVERVIEW

My Police Department (MyPD) provides your agency with an easy-to-use app that is free for the public to download. Placing your services directly at your citizens fingertips, 24/7 via their smartphone. Well designed and built solid with a large variety of features that you control. You won't find an app like this, period. Never mind at this cost.

FEATURE

BENEFIT

MYPD ANDROID AND iPHONE APP INCLUDED	Approx. 85% of smartphone market.
TOTALLY FREE FOR CITIZEN DOWNLOAD AND FREE OF ANY ADS	Happy Public.
NATIVE BUILT OS APP	Integrates use of native phone features, runs faster than a simple web app.
ENCRYPTION	Messages and Data exchanged over encrypted channels
COMMEND AN OFFICER	The first multi featured phone app to include such a form! Let citizens give you feedback to recognize officers doing a good job. Simple, short form that is quick and easy to fill out right from a phone.
QUESTION & FEEDBACK FORMS	Awesome forms based on your choice of topics. These powerful forms not only give the public a variety of topics to choose from but also provide a simple and easy way to ask questions and give feedback. In addition each topic can have a unique URL attached to provide more information on the topic. So before a user asks a question on a topic they can click a related link to your website and find relevant information. Send topic based information to the correct personnel on your end via email. A quick and easy way for citizens to connect with the correct officer regarding their concern or question.
SUBMIT A TIP FORMS WITH OPTIONAL PHOTO & GPS	Topic based forms allowing the correct Tip topic to go to the correct officer. Citizens can choose the appropriate topic, write their message quickly on a simple form, attach the optional tip photo and GPS coordinates, and press send. The Officer(s) connected to that topic get the message instantly. Citizens are reminded that these forms are not for emergency use.
MYPD PUSH NOTIFICATIONS	Occasional messages from MyPD and WiredBlue to app users. Messages include reminders and how-to's.

FEATURE

BENEFIT

DEPARTMENT PUSH NOTIFICATIONS	Custom agency control panel. You can use this panel to send custom notifications to your app users (<i>or if you prefer, just use Twitter; see below.</i>) A user can also opt in to more than one agency's messages. So a user could receive messages in a city they live in, work, or visit. They still receive your message, even when travelling because it is based on user choice and not GPS location. An easy way to always stay informed about what is going on back home!
TWITTER PUSH NOTIFICATIONS	Do you use Twitter? It's free! We like free and since a majority of our agencies already use twitter to send out timely messages, we decided to implement your latest twitter messages (tweets) into push notifications. No need to duplicate efforts or log into another platform to send the same message. The public user can choose to opt in to your twitter messages as push notifications to their phones, alerting them with sound and/or vibration. Citizens can control time and frequency of the messages.
NTAS	We have implemented the US National Terror Advisory System API into the MyPD app. These alerts will arrive anytime the United States Government issues a new advisory.
FEMA	We have implemented the FEMA mobile web into the app to provide users FEMA disaster information.
WEATHER SERVICE	Mobile enhanced page provides weather, hydrologic, and climate forecasts and warnings for the United States and Canada.
JAIL INFO	Direct users to information for your local jail.
SEX OFFENDER INFO	Direct citizens to your state sex offender website or offender search.
DIRECTIONS	Backfills your agency address and the users GPS to provide directions to your station.
BLOG	Have a blog? Send users to your latest blog posts or updates.
FACEBOOK	Link to your Facebook page.
TWITTER	Link to your Twitter page.
GOOGLE+	Link to your Google+ page.

FEATURE

BENEFIT

YOUTUBE	Link to your YouTube page.
MOST WANTED	Link to your Most Wanted page.
CRIME MAP	Use an online crime map, let the public find it here.
ONLINE REPORTING	Send users to your online reporting feature.
CITIZEN SURVEYS	Use our powerful survey solution to engage your public and get feedback. You could pay over \$1k a year for all the features of this survey tool or just get it included with MyPD. Use your survey on your website and facebook too! We supply your results whenever you need in a variety of formats.